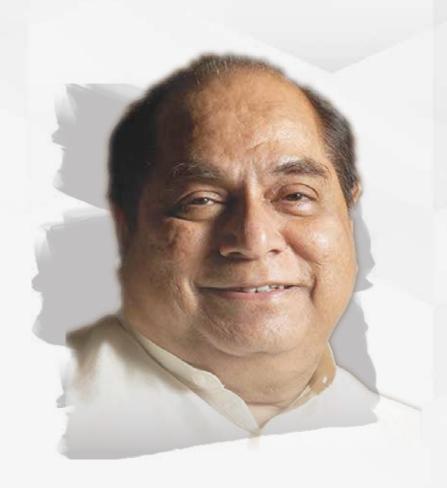


- MBA in Family Managed Business
- Executive MBA

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Dr. D.Y. Patil

Padmashree Recipient Founder Chancellor, DY Patil Group, India

The former Governor of Bihar, Tripura & West Bengal and recipient of the

prestigious Padmashree Award, Dr. D. Y. Patil is a well-known educationist and philanthropist.

He strongly believed that youth in India needed a greater platform that offered multiple opportunities to educate themselves across geographies.

He envisioned the goal of spreading education across the length and breadth of India and started the journey with the first engineering college

called Ramrao Adik Institute of Technology (RAIT) in Navi Mumbai in the year 1983.

There has been no turning back since with the DY Patil Group taking giant leaps in the fields of education, healthcare & sports under his mentorship.



Dr. Vijay D. Patil

Chancellor & President DY Patil Deemed to be University, Navi Mumbai

Dr. Vijay D. Patil is an Indian Educationist, Philanthropist, and Sportsman.

He has been relentlessly working on crafting an extraordinary transformation of the Indian education ecosystem as he envisions India to be a global destination for education in the years to come.

From a very young age he knew the importance of education and sports in his life. With his vision for the future of Indian youth he has founded several educational institutes in India and forever changed the standard of sports.

He belives in the mind, body and soul transformation of the individual for a better society.



Mrs. Shivani Vijay Patil

Pro Chancellor & Vice President

DY Patil Deemed to be University, Navi Mumbai

Mrs Shivani Vijay Patil has been the guiding force behind many a venture undertaken by the D Y Patil Deemed to be University. Her dedication and drive combining with her unstinting support has led to many new initiatives at the university. Her graceful but strong presence has boosted the morale of many a student team. The faculty and staff and the student community at large have immensely benefitted from her outreach for improving the learning experiences in the institutions under the University.

Mrs Shivani Patil has also believed in promoting extra curricular activities that lead

to the all - round growth of the students, thus transforming the University into a hub of holistic development.

The vision of Mrs Patil encompasses the vision of the University. Her strong belief

that the destiny of the nation lies in the hands of its teachers who mould the youth has

fostered an environment that promotes and facilitates a wholesome teaching learning experience at the university. This endeavour has certainly borne fruits if the success of the student community at the D Y Patil Deemed to be University is taken into account.

Vision

Our vision is to be a globally respected institution of learning, advancing the education and practice of management through the development of tomorrow's leaders, substantive and interdisciplinary research, and broader engagement with the community in India and beyond.



Mission



Creating an environment that encourages students having diverse backgrounds to achieve excellence in the field of their choice, through holistic, functional and relevant education. An educational process that promotes ethics, critical inquiry, creativity and originality, emphasizing interdisciplinary approach and lays foundation for life long learning.



Why Choose Us?

D Y Patil University in Numbers

Numbers and facts are only part of the story, but you can be certain in that out reputation gives you the confidence you need to realise your potential.

Best Cricket Arena in the World by **Architects Journal** of Britain

80000

Research **Papers**

5000

Research **Scientists**

1st Ranked

Rank in india by GHRDC

77th

Ranked

Outlook Magazine 12th Ranked

In India by **India Today**

5000000

Alumni Across to Nations

(3)(0)(0)(0) (3)

Students on **Campus for Across the Globe** 955

Experienced Faculty

7/22

NIRF Rank Amongst Top 100 Universities in india 55000

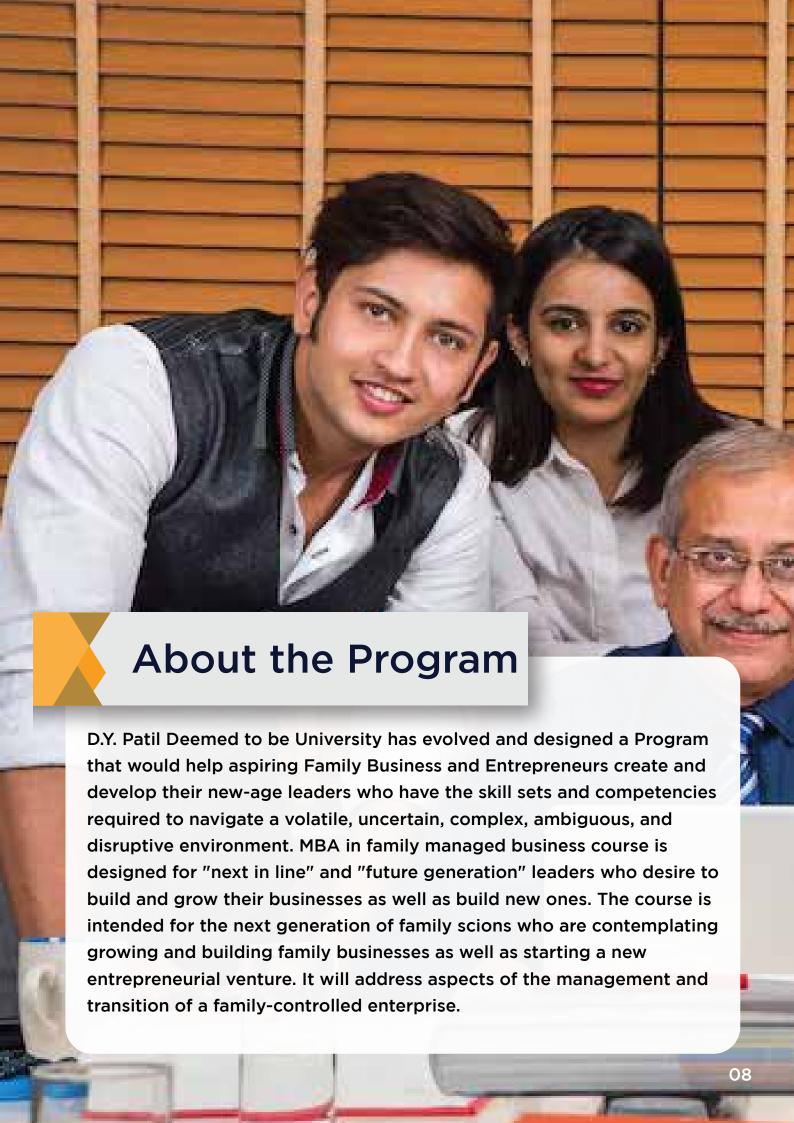
Capacity International Stadium 1662

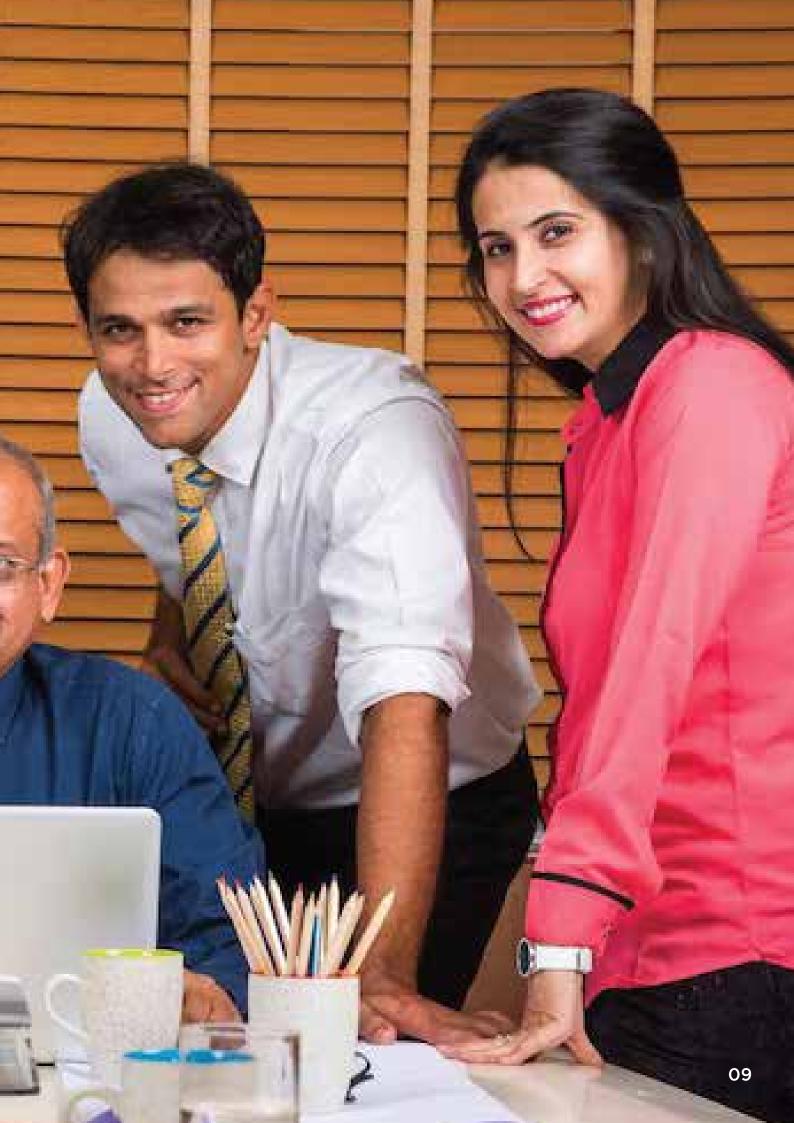
Bedded Super Speciality Hospital

Doctors & Surgeons











Course Highlights

- Student will Develop a global perspective
- Learn practical methods to transform the business through management and technology
- Be logically excited to contribute to the family business
- Create a comprehensive executable three-year business plan

- Understand the role within the context of family business
- Student will gain valuable insights like Managing resources, Defining new business initiatives, Managing conflict, Nurturing effective business and family relationships, Developing long-term customers and Maintaining ownership control



Program Outcomes

- The Program aims at creating a new mindset and business outlook for family-managed businesses.
- Gain financial proficiency to Run your Own Business
- Growth Hacking by using new age Digital Sales, Marketing, Logistics, Supply Chain & Distribution Tools using Analytics

- Get up to speed with GST, TDS, Labour Law Compliances
- Manage Self and Teams, Get your way through effective Business and Leadership Communication
- Learn to innovate, think differently, create, and help family in Succession Planning. Design thinking skills to innovate family Business.



Scope & Opportunity



Students with MBA Family Business Management can work as accounts manager, business administrator or finance manager in any leading MNC



Students who want to pursue further studies can opt for PhD in the same field. PhD in the same course will brush up the knowledge of a student and will develop a more research thinking.



After MBA Family Business Management, students can also work as a lecturer or assistant professor in any academic institute or educational hub by appearing for NET.



Someone willing to start a new business venture can opt for it or they can continue to run their family business successfully.



Business owner and entrepreneurs will gain a more of a holistic viewpoint to reach to next milestone in their business.



MBA Family Business Management Placement departments take its roles religiously in training students according to requirements of the job, working with the students to find career of their interest and placing them successfully in top companies.



In case of students who want to join family business or start a company, then give them the necessary training required to achieve their desired goals.



List of Courses Offered

First Year

Semester 1

Principles of Management

Quantitative Techniques for Business

Financial and Management Accounting

Organizational Behavior

Semester 2

Production and Operations Management

Business Ethics and Corporate Governance

Strategic Management

Human Resource Management

Semester 3

Managerial Economics

Marketing Management

Dynamics of Family Business Management

Business Analytics

Second Year

Semester 1

Research Methods for Business

Managing Conflict in Family Business, Leadership and Team Work

Taxation Laws & Planning

Innovation and Entrepreneurship/MOOCs

Semester 2

Artificial Intelligence in business

Communication and Branding Strategies

Family Business Models

Business Finance for Start - Ups and Growth

Semester 3

Internship

Capstone Project



Student Nationality	Duration of the Course	Tuition fee per year
Indian	2 years	9,00,000 INR
International	2 years	10,944 USD

Eligibility Criteria

Candidates having exposure to their own family business intending to carry it forward.

Candidates who hold a bachelor's degree in any stream with a minimum of 50 % marks can apply for this program.

A zeal and aptitude to learn and grow the business.

Candidates having work experience would be preferred, although this is not a mandatory requirement







Course Highlight

- Gain expertise in the essential building blocks of business such as Marketing Management, Business Economics and Financial Accounting. Acquire senior leadership skills through topics like Innovation and Entrepreneurship, Negotiation and Conflict Resolution Management.
 - You will benefit from individual career coaching sessions, one-on-one CV enhancing sessions, soft skill development workshops, networking events, and many other activities designed to support your career growth.
 - The Global Strategy Immersion Project aims to prepare you to plan, organise and collect data to analyse a global company in both a logical and fact-based way as well as in a creative and solutions-focused manner.
 - You have the option to customise your education by choosing to specialise in an area targeting your career
 - Conduct research and identify solutions, create 'consultant-class' reports to provide actionable strategic directions for an organisation, and get hands-on experience tackling real-world business issues.



- General management.
- Addressing business functions such as economics, accounting, innovation and strategy, and specialist courses offering in-depth coverage and insights into different industry tracks.
- You will build essential leadership skills such as strategic thinking, critical analysis, global intelligence, problem-solving and decision-making.
- Rigorous coursework and the program's practical emphasis will help you define problems, identify solutions and make an immediate impact at work.
- Also addresses Personal health and well-being, Mindfulness and managing stress, Emotional intelligence, Building grit (resilience), Time management, Adaptive Leadership and Advanced Excel in Business



Scope & Opportunity



The Executive MBA scope of graduates in India and abroad is high, and the graduates have opportunities to work in diverse fields.



Executive MBA job prospects are immense and graduates can be a part of different sectors:

- Information Technology
- Education
- Human Resources
- Accounting
- Supply Chain Management
- Healthcare Sectors



Prepares professionals for emerging global business circumstances, provides them with a great deal of experience with excellent cross-cultural skills, &helps one handle emerging issues with a theoretic and practical approach.



After the completion of the Executive MBA program, aspirants can work as Sales Executive, Brand Executive, Communications Manager, Quality Control Manager, Customer Support Executive.



List of Courses Offered

Semester 1

Financial Accounting

Managerial Economics

Quantitative Methods

Business Communication

Business Analysis using Financial Statements

Semester 2

Macroeconomic Environment for Business
Interpersonal Behaviour and Talent Effectiveness
Operations Management
Marketing Management
Legal Aspect of Business
Critical Thinking

Semester 3

Strategic Management
Industrial relations and labour welfare
Supply chain management
Sales & Distribution Management
Negotiation Skills
Decision-Making Method



Tution Fees

Student Nationality	Duration of the Course	Tuition fee per year
Indian	13 Months	7,50,000 INR
International	13 Months	9,105 USD

Eligibility Criteria

Prospects should have Significant experience and be able to demonstrate career progression and success across levels

Should be a graduate degree holder with a strong academic record

The program
has limited seats
and hence the f
irst come - first serve
admission process
applies. It is always
beneficial for candidates
to apply at the earliest.

An early application increases your chances of acceptance in the program by 50%.





Assessment Pattern

Academic Evaluation - Theory

Assessment	Total Marks
Theory	100
Class test 1 (A)	20
Class test 2 (B)	20
Internal (A + B)	40
Term end	60

Academic Evaluation - Practicals

Assessment	Total Marks
Practicals	100
Class test 1 (A)	20
Class test 2 (B)	20
Internal practical evaluation (A + B)	40
Term end	60

Examination

We follow Semester pattern with grading system 40% weightage is given to internal markings and 60% to the final exam. A Management committee makes sure that the examinations are concluded under strict vigilance and decorum of examination is maintained as per the University norms.

Evaluation

Academic Evaluation is an integral part of the selected course and is the instrument to test what the students have learnt and retained.

Internal Assessment

Internal assessment is based on:

- 1. Class attendance min requirement 75%,
- 2. Assignments and theory classes
- 3. Mid-tern examinations I nose ore examinations both theory and practical
- 4. Internal viva-voce on project study
- 5. General behaviour proficiency
- 6. In case at the end of each Semester student's attendance is less than 75%, he or she would not be allowed to sit for examination.

External Assessment

Total evaluation is based on the rules & regulations of the affiliating university/board as they conduct the examinations for Degree/Diploma programs. Degree Course is divided into six Semesters whereas the Diploma course is evaluated by the university annually. Continuous evaluation is done for all courses around the year on the basis of internal tests, specific assignments, practical training, projects. etc.

Research Project Report

A student has to take up a research project carrying 100 marks for Degree Courses in final year as a part of the syllabus. The student selects a topic of his choice relevant his training program and during research work necessary guidance is provided to him.



- Every candidate is entitled to a window period of 30 days in which full refund is applicable on cancellation. (INR 2,000/-) get deducted on account of admin charges.
- For Undergraduate Admissions:

For students who secure provisional admission before the declaration of class XII results, their window period commences from the date of declaration of class XIIth result of their respective board.

For students who secure admission after the declaration of class XIIth result, their window period commences from the date of depositing the tuition fees.

- PLEASE NOTE THAT IF THE LECTURES COMMENCE BEFORE THE EXPIRY OF THE WINDOW PERIOD NO REFUND WILL BE APPLICABLE. NO REFUND WILL BE APPLICABLE AFTER THE WINDOW PERIOD IS OVER. In order to reply for a refund/cancellation, please drop an official email for the same on dypuadmission.refund@dypatil.edu
- For Postgraduate / Graduate / Phd Admissions:

 Every candidate is entitled to a window period of 30 days in which full refund is applicable on cancellation. (INR 2,000/-) get deducted on account of admin charges.
- PLEASE NOTE THAT IF THE LECTURES COMMENCE BEFORE THE EXPIRY OF THE WINDOW PERIOD NO REFUND WILL BE APPLICABLE. NO REFUND WILL BE APPLICABLE AFTER THE WINDOW PERIOD IS OVER.

In order to reply for a refund/cancellation, please drop an official email for the same on dypuadmission.refund@dypatil.edu

(*These guidelines are subject to change as per the revised guidelines issued by the respective authorities/councils from time to time.)



- 100% fees will be refunded if the admission is withdrawn within one month from the date of admissions taken or as per the applicability of the cancellation policy, Only INR 2000/- will be deducted as administrative charges. Application Form cost is non-refundable.
- No fees with the refunded in case the student withdraws admission post one month of taking admission to the University.
- Please note that a handwritten application letter stating the withdrawal has to be submitted to the Admissions Office along with the Original Fee receipt which is given to the student at the time admission OR the student can write an email to dypuadmission.refund@dypatil.edu
- Refund process will be initiated only after filling and submitting the completed No-dues form to the Centralised Admissions Office.
- The amount will be credited to the beneficiary account within 15 to 20 working days.



Admission Process for all Programs

Step 1

Apply Early - Students should apply for courses well in advance. Students can apply on www.dypatil.edu



Step 2

Fill the online application form (http://dypatil.edu/application/) and mark the courses that you wish to apply for. The cost of applying for undergraduate programs is INR 1550. Postgraduate programs is INR 2150.



Acknowledgement of receiving the application and the basic details in the form approved followed by successful completion of a psychometric test on the basis of merit list the applicants will be reviewed.

We will further analyze your application to ensure you meet the eligibility criteria for the program(s) you are applying for.



Once the process is complete, we will get in touch with you and let you know the status of your application.



Upon receipt of the first installment of the fees, we would send out an email of provisional admission depending on the merit list score.

Also in the email will be mentioned the date and time for the document verification. You will proceed to pay the tution fees.



Once document verification is done Admission confirmation and offer of admission latter to be issued to the applicant.

You will be invited to our Orientation Day program.

Getting on to Campus

By Air -

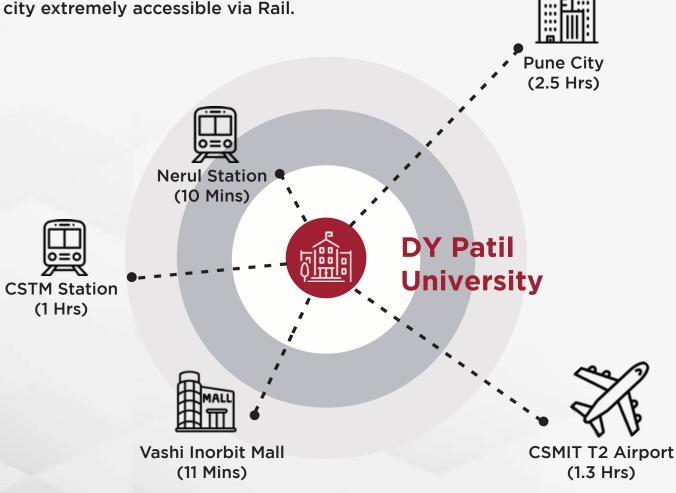
Mumbai is the commercial hub of the country and hence it is well connected by Air with all the major cities in the country & various International cities.

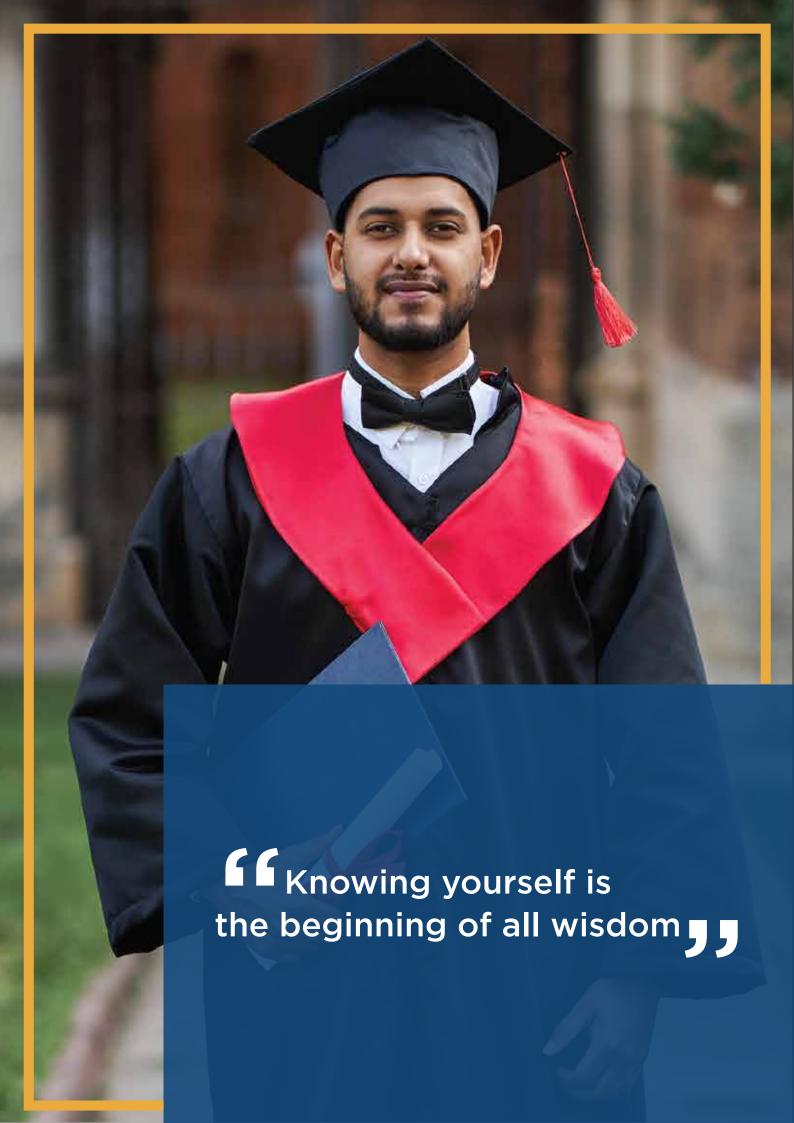
By Rail -

One of the biggest Metropolitan cities of the country, Mumbai has an extensive rail network that is widely spread. It has train connectivity with each and every corner of the country making the city extremely accessible via Rail.

By Bus-

All major bus depots in Mumbai & Navi Mumbai have well connected bus routes which can ferry students from any part of the city to the campus well within time. There are well appointed AC buses on several routes.





Easy Finance Available



Easy Monthly Installment for Fees Payments



Bank Loan Facilities



Guidance given to students about UGC Education Loan for students - Vidyalaxmi

