



D Y PATIL UNIVERSITY
(DEEMED TO BE)

Vijay Patil School of Management

THE VPSM BBA PROGRAM

EXPERIENCE TRANSFORMATIVE EDUCATION



D Y PATIL
DEEMED TO BE
UNIVERSITY
NAVI MUMBAI

NAAC **A++**



CATEGORY 1
GRADED AUTONOMY
UGC, GOVT. OF INDIA

Approved By
AICTE



THE VPSM BBA PROGRAM IS SPLIT INTO SIX SEMESTERS ACROSS THREE YEARS



The BBA Program offered by VPSM is a 3 year full-time program comprising six semesters. It has been tailored to provide students a head-start in learning to manage the uncertainties and run organization. It helps them achieve their professional goals by providing a highly interactive and participant-centric pedagogy that trains them on making decisions based on data and strategic thinking. The course structure consists of core courses and elective courses . The core courses will be compulsory for all the students.

Courses span disciplines such as Economics, Marketing, Finance, Organization Behaviour, Human Resources Management, Information Systems and Operations Management seek to provide students with a strong grasp of the foundational concepts and principles that are required to manage large businesses. In addition to the core courses, students will be required to choose electives based on their personal preferences and career goals. These courses offer students a chance to dig deeper and gain greater insights into the concepts and ideas that are taught in the foundational courses.

The VPSM BBA Program is different from other business courses because it offers choice-based electives that are specially designed to enhance the personalized learning experiences of the students. Furthermore, the industry projects at VPSM are designed to provide students with hands-on experience of working with the industry. The students of BBA shall intern with the industry for a semester (about 6 months) to get a practical on the job experience.

Our highly committed faculty aim to create a learning experience beyond the classroom. Live projects, case studies, simulation games, quizzes, internships, team projects, class discussions and continuous assessment of the students' progress provide a stimulating intellectual environment that facilitates the development of real-time problem solving skills.



Who should opt for BBA?

- Students who aim to learn skills and language they will need in any career related to business and management.
- Candidates aspiring to acquire leadership qualities along with decision-making problem-solving and abilities and skills to work in a team.
- Those who want to explore and engage with a global student community
- Budding entrepreneurs

WHY CHOOSE BBA AT VPSM?



The **HBS Online Courses** are now integrated with **BBA Programme**



Eminent faculty members who are passionate and innovative educators holding PhDs from the best of schools in India and abroad



Senior managers from the industry to take sessions and offer the strategic industry perspective



Robust industry connect that opens doors to immense opportunities



Curriculum comparable with the best schools to promote personalized learning goals of each student to make him/her ready to face challenges of life



State of the art campus in Mumbai, designed by globally acclaimed British architects Foster + Partners



Located within an **hour of driving distance** from the Central Business District, Mumbai



Six-months internship with the industry / field of the student's choice



Fully **air conditioned** residential facility on campus



Scholarships & financial aid for deserving students



DY PATIL UNIVERSITY
(DEEMED TO BE)

**Vijay Patil School
of Management**

IN COLLABORATION WITH



**Harvard Business
School Online**

Program Outcomes

- Knowledge of Management
- Holistic personal development
- Professional growth opportunities
- Global peer exposure
- Critical & analytical thinking



SRT 10 DY PATIL SPORTS CENTRE



ADMISSION CRITERIA

- To be eligible to receive an invitation from VPSM to join its BBA program, a student must have secured a minimum of 60% in SSC and 50% in his/ her HSC examinations.
- Consistency of academic performance and participation in extracurricular activities are also important criteria for receiving the invitation from VPSM. Participation at a School / State / University / College level extra-curricular activities will be rewarded with additional marks. The candidate must necessarily provide evidence of participation.
- A candidate's admission will be based on all aforementioned parameters and not just academic performance.

ADMISSION PROCESS

STEP 1 APPLY EARLY

Seats are limited, hence students should apply for courses well in advance.
Students can apply at www.vpsm.dypatil.edu.
Or **call (+91) 8431114455**.

STEP 5

CALL FOR INTERVIEW

A duly constituted selection panel will interview you either in person or online. Once the process is completed, we will get in touch with you.

STEP 4

ASSESSING YOUR APPLICATION

Your application along with your psychometric grades will be evaluated by the admission committee and if shortlisted you will be invited for a personal interview.

STEP 3

ACKNOWLEDGEMENT OF APPLICATION

On successful submission of application form you would have to undergo a psychometric test. On the basis of merit list applicants will be reviewed.

STEP 2

COMPLETE THE APPLICATION FORM

Fill the online application form. The fees for applying for undergraduate programs are **INR 1550** & Submit your Application

STEP 6

POSSIBLE OUTCOMES

Based on the merits of the applicant, candidates will be offered a

- 1) Confirmed
- 2) Provisional
- 3) Conditional or
- 4) Denied entrance

STEP 7

ACCEPTANCE OF OFFER

Upon acceptance of offer we will require your documents and once the documents have been verified, you will proceed to pay the tuition fees.

STEP 8

EASY FINANCE

We offer students friendly installment schemes and also educational loan. You can learn more about it at vpsm.dypatil.edu

STEP 9

WELCOME

After payment of fees you will be invited to our orientation program, during which you can complete your registration process, meet our esteemed faculty members and your new classmates, check into your residence, explore the University and most importantly have fun!

Course Offered	Duration	Fees	Mode of payment
Bachelors of Business Administration	3 Years (Full Time)	Rs. 6,50,000/- P.A. With exclusive access to SRT10 DY Patil Sports Centre	 Demand Draft / NEFT / RTGS

ADMISSIONS OPEN

CALL US

 **+91 843 111 44 55/865 700 5495**